

The Great Greek Mediterranean Grill – Different Franchise Social Media

1.

<https://www.instagram.com/thegreatgreek.vegas/?igshid=MzRIODBiNWFIZA%3D%3D>

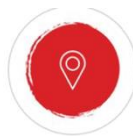
- Instagram User Name : thegreatgreek.vegas
- # of followers: 932
- # of likes in each post : 2 likes lowest and 48 likes
- How many posts published: 456 post
- Stories:



EATS



REVIEWS



LOCATIONS



CATERING

- How often is the content published? March 22 last post
- Type of content : Posts, E-cards, Stories, Reels
- Creativity? – Pics are creative and Reels too, need to add more stories to attract more people.
- Other Social Medias they are using? – Facebook

2.

<https://www.instagram.com/thegreatgreekmichigan/?igshid=MzRIODBiNWFIZA%3D%3D>

- Instagram User Name : thegreatgreekmichigan
- # of followers : 8,729
- # of likes in each post: 66 lowest and 770 likes
- How many posts published: 279
- Stories



Greek Eats



Catering



Giveaways



Community



Our Fans

- How often is the content published? – last Post June 14

- Type of content – Only posts and stories no Reels
- Creativity? – I feel they need to do reels and add more stories to attract more people
- Other Social Medias they are using? Facebook (3.6K followers) Great content.

3.

<https://www.instagram.com/thegreatgreekmaplegrove/?igshid=MzRIODBiNWFIZA%3D%3D>

- Instagram User Name: thegreatgreekmaplegrove
- # of followers: 359
- # of likes in each post: 1 lowest and 10 likes
- How many posts published: 374 posts
- Stories



Fans



Community



Catering



Menu



Faves

- How often is the content published? February 24
- Type of content: Stories, Posts and reels
- Creativity? Need to have a better graphic line in posts
- Other Social Medias they are using? Facebook (912 followers) They are stronger in facebook. Better content there,

4. <https://www.instagram.com/thegreatgreek.pbg/?igshid=MzRIODBiNWFIZA%3D%3D>

- Instagram User Name : thegreatgreek.pbg
- # of followers: 412
- # of likes in each post : 3 lowest and 20 likes
- How many posts published: 66 posts
- Stories



Dine In



Menu



GG Fans



Order Online



Catering



Fans



Find Us

- How often is the content published? – January 5th last post

- Type of content: Pictures and stories
- Creativity? I think they have to follow a graphic line to get more followers and post videos and reels
- Other Social Medias they are using? Facebook (384 followers)