



September 2023

CELEBRATING NATIONAL GYRO DAY ALL MONTH!

| Sun. | Mon. | Tues. | Wed. | Thurs. | Fri. | Sat. |
|---|----------------------|---------------------------------------|----------------------|----------------------|---|-------------------|
| | | | | | 1 | 2 |
| SUPPORT EMAILS: <ul style="list-style-type: none"> SOCi access - social media accounts/posts/FB & IG calendar, online listings & digital & social ads email: thegreatgreek@wildcoffeeconsulting.teamwork.com Changes on your Website Location page (PopMenu): iharshbarger@ufgcorp.com Online ordering or POS support: mmitchell@ufgcorp.com Promo codes, terms & conditions, scahill@ufgcorp.com | | | | | National Gyro DAY! GYRO B1G1 9/1 to 9/9 EMAIL 01 BOGO SMS TEXT 01 ORGANIC SOCIAL POSTS Begin attaching coupon to delivery & take-out orders for Buy a Gyro get a FREE COKE | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| National Gyro DAY is now a week-long! Website banner 9/1-9/9 YELP BANNER 9/1-9/30 DOOR DASH & UBER EATS B1G1 GYRO 9/1 TO 9/9 | | | | | | |
| ORGANIC SOCIAL POSTS | | EMAIL 02 BOGO ORGANIC SOCIAL POSTS | | ORGANIC SOCIAL POSTS | | SMS TEXT 02 BOGO |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| National Gyro Day is now a month-long! Buy a Gyro get a FREE COKE! WEBSITE BANNER 9-10-9/30 YELP BANNER CONTINUES THROUGH 9/30 | | | | | | |
| EMAIL 01- COKE ORGANIC SOCIAL POST | SMS TEXT 01 COKE | | | ORGANIC SOCIAL POST | | |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| National Gyro Day is now a month-long! Buy a Gyro get a FREE COKE! WEBSITE BANNER 9-10-9/30 YELP BANNER CONTINUES THROUGH 9/30 | | | | | | |
| ORGANIC SOCIAL POSTS | | | ORGANIC SOCIAL POSTS | EMAIL 02 COKE | | |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| National Gyro Day is now a month-long! Buy a Gyro get a FREE COKE! WEBSITE BANNER 9-10-9/30 YELP BANNER CONTINUES THROUGH 9/30 | | | | | | |
| | ORGANIC SOCIAL POSTS | | | | ORGANIC SOCIAL POSTS | SMS TEXT 02- COKE |

PROMOS

B1G1 GRYO

September 1-9

Organic Social media campaign
 promo code TGGB1G1923A
 POS button: *National Gyro Day*

Door Dash B1G1 GYRO

September 1-9

Limited to new & lapsed customers only

Uber Eats B1G1 GYRO

September 1-9

Limited to 1 per day per customer

CONQUER CRAVINGS & SAVOR SAVINGS



Buy a Gyro get a FREE COKE

September 10-30

Organic social media campaign
 Promo code TGCC923A

Buy a Gyro get a FREE COKE

Print coupon for take-out & delivery

Distribution Sept. 1-30

Redemption Sept. 10-30

promo code TGGCC923B

POS buttons:

Toast: *September Bounce Back*

Aloha: *Free Coke Beverage*

CAMPAIGNS & PROMOS

B1G1 GRYO

September 1-9

Organic Social media campaign
promo code TGGB1G1923A
POS button: *National Gyro Day*

Buy a Gyro get a FREE COKE

September 10-30

Organic social media campaign
Promo code TGGCC923A

Buy a Gyro get a FREE COKE

Print coupon for take-out & delivery

Distribution Sept. 1-30

Redemption Sept. 10-30

promo code TGGCC923B

POS button:

Toast: *September Bounceback*

Aloha: *Free Coke Beverage*

H-frame posters – arrival 9/1

500 Print coupons – arrival 9/1

Additional print coupons available to order from Conolly Printing as well as table tents, FLYERS for outreach & window clings.

Free box of coke syrup delivery date - TBD

BEST OF
Campaign
Poster

Please save for future use – you will be notified with more details by the PR team when your location qualifies for a local “best of” campaign!

OPTIONAL ANYTIME (EVERGREEN CAMPAIGNS)

TAKE OUT TUESDAY

FREE kid’s meal with purchase of 2 adult entrées

Organic or paid social & digital campaign

Promo code TGGTUE923A

POS button: *Takeout Tuesday*

FREE kid’s meal with purchase of 2 adult entrées

Print Coupon for take-out, delivery, or community outreach promo code TGGTUE923B

POS button: *Takeout Tuesday*

H-frame poster – arrival 9/1

500 Print coupons – arrival 9/1

Organic social posts in SOCi available

Paid digital ads in adplorer available

Additional print coupons available to order from Conolly Printing as well as table tents, FLYERS for outreach, & window clings.

DELIVERY PROMOS (3RD PARTY)

DOOR DASH

B1G1 Gyro September 1-9

Limited to NEW Customers &

Limited to LAPSED Customers ONLY (*Customers who have not placed an order in 45 days or more*) *Cannot be combined with any other offer*

UBER EATS

B1G1 Gyro September 1-9

Limited to 1 promo per customer per day

Cannot be combined with any other offer

TERMS & CONDITIONS overview

Each offer varies, below are examples of the main offers for reference:

B1G1 FREE GYRO Buy one Gyro at regular menu price and get one free. Offer is valid only with chicken, gyro meat, or falafel protein options. Cannot be combined with other discounts or offers. Offer good for take-out or dine-in purchases [for a limited time only] between September 1 and September 9, 2023, while supplies last. {For online orders, please enter the promo code prior to check-out}. Limit of one coupon redemption per visit, per order, per person, per day. Not valid with any other discounts, promotions, special offers or on previous purchases or on third party delivery orders. Coupon has no cash value. Applicable sales tax applies. Gratuity not included

FREE COKE beverage with purchase of a GYRO Starting September 10, 2023, purchase a GYRO at regular menu price and get a FREE coke beverage until September 30, 2023 (while supplies last). This limited time offer is good at participating The Great Greek Mediterranean Grill locations only, for take-out or dine-in purchases. For online orders please enter promo code prior to check-out. Limit of one coupon redemption per visit, per order, per person, per day. Not valid with any other discounts, promotions, special offers or on previous purchases or on third party delivery orders. Coupon has no cash value. Applicable sales tax applies. Gratuity not included.

Take out Tuesday! FREE kid's meal with purchase of 2 adult entrees. Buy two adult entrees (priced at 13.95 or more, each) get a free kid's meal, (valued up to \$11.95) on Tuesday. Offer is good for a limited time, see store for details. Valid only at participating The Great Greek Mediterranean Grill locations. Entrees must be purchased in a single order. Limit of one offer redemption per order, per day. Valid for take-out or dine-in orders; for online orders use promo code at check-out. Not valid with any other discounts, promotions, or on previous purchases or on third party delivery orders. Individually owned and operated locations reserve the right to discontinue offer without prior notification. Coupon has no cash value. Applicable sales tax applies. Gratuity not included.